



S.R.R. & C.V.R. GOVT. DEGREE COLLEGE

(Autonomous)

NAAC accredited with 'B+' Grade

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FEEDBACK REPORT

2017 - 18

SRR & CVR Govt. Degree College (A), Vijayawada

Department of Journalism

**Structured Feedback by Student /Alumni, Parent, Industrialist & Teacher for
Design and Review of the Syllabus**

Semester-I

Paper-I: History of Journalism and Mass media

The report of analysis of feedback received from different stakeholder is given below.

1. No. Of feedback forms collected from different stakeholders.

S.NO	Stakeholders	No. of feedback forms (2017-2018)
1	Student	40
2	Alumni	12
3	Parent	6
4	Teacher & Industrialist	2

2. Stakeholder feedback report for syllabus Design and Review

Year & Semester	Stakeholders	Program	Suggestions/Feedback	Action Taken Report
2017-2018 Semester-I	Student	BA	Satisfied with the syllabi and requested for basics in Economics	It is resolved to Introduce the bridge course in the syllabi of 2018-19 or after as per the guidelines of the college.
	Alumni		Satisfied with the syllabi	
	Parent		Suggested a revision of syllabus	It is resolved to revise syllabus in regular intervals of time.
	Teacher & Industrialist		Satisfied with the syllabi	

SRR & CVR Government Degree College (A), Vijayawada

Department of Journalism

Student Feedback on Curriculum for Design & Review of Syllabus

2017-18 | Sem-I | History of Journalism and Mass media

Q.No.	Description		Option (a)	Option (b)	Option (c)	Remarks
1	The syllabus is		Challenging	Adequate	Inadequate	
		Freq.	28	11	1	(a)
		%	70	27.5	2.5	
2	Your background for benefiting from the course was		More than adequate	Just adequate	Inadequate	
		Freq.	22	17	1	(a)
		%	55	42.5	2.5	
3	Conceptual understanding of the course was		Easy	Manageable	Difficult	
		Freq.	25	10	5	(a)
		%	62.5	25	12.5	
4	What benefit you derived from the course		Improve skill	Employability	Entrepreneurship	
		Freq.	18	16	6	(a)
		%	45	40	15	
5	Is the course revised from time to time		Yes	To some extent	No	
		Freq.	27	11	2	(a)
		%	67.5	27.5	5	
6	Representation from business and industry in Board of Studies is helpful in designing and improving the courses		Yes	To some extent	No	
		Freq.	33	7	0	(a)
		%	82.5	17.5	0.00	
7	Are course outcome meeting Local/Regional/Global		Yes	To some extent	No	
		Freq.	32	6	2	(a)

	needs?	%	80	15	5	
8	Overall rating of the course		Average	Good	Excellent	
		Freq.	1	4	35	(c)
		%	2.5	10	87.5	



SRR & CVR Government Degree College (A), Vijayawada

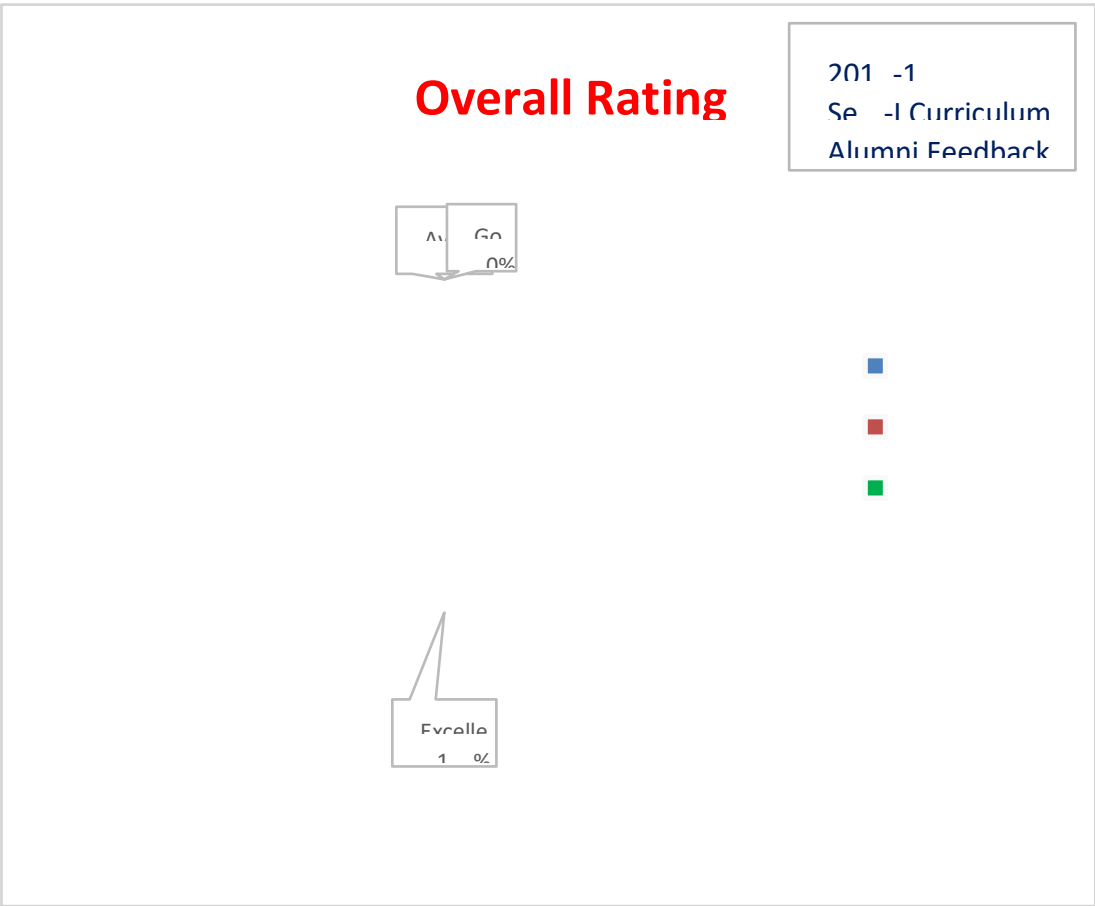
Department of Journalism

Alumni Feedback on Curriculum for Design & Review of Syllabus

2017-18 | Sem-I | History of Journalism and Mass media

Q.No.	Description		Option (a)	Option (b)	Option (c)	Remarks
1	The syllabus is		Challenging	Adequate	Inadequate	
		Freq.	10	2	0	[a]
		%	83.33	16.77	0	
2	Your background for benefiting from the course was		More than adequate	Just adequate	Inadequate	
		Freq.	11	1	0	[a]
		%	91.67	8.33	0	
3	Conceptual understanding of the course was		Easy	Manageable	Difficult	
		Freq.	11	1	0	[a]
		%	91.67	8.33	0	
4	What benefit you derived from the course		Improve skill	Employability	Entrepreneurship	
		Freq.	7	4	1	[a]
		%	58.33	33.33	8.33	
5	Is the course revised from time to time		Yes	To some extent	No	
		Freq.	12	0	0	[a]
		%	100	0	0	
6	Representation from business and industry in Board of Studies is helpful in designing and improving the courses		Yes	To some extent	No	
		Freq.	12	0	0	[a]
		%	100	0	0	
7	Are course outcome meeting Local/Regional/Global needs?		Yes	To some extent	No	
		Freq.	11	1	0	[a]
		%	91.67	8.33	0	

8	Overall rating of the course		Average	Good	Excellent	
		Freq.	0	0	12	[c]
		%	0	0	100	



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Department of Journalism

Parent Feedback on Curriculum for Design & Review of Syllabus

2017-18 | Sem-I | History of Journalism and Mass media

Q.No.	Description		(a) Yes	(b) No	(c) any other	Remarks
1	Have you understood the objectives in terms of their learning outcomes?	Freq.	6	0	0	[a]
		%	100	0	0	
2	Does your ward complain about any aspects of the syllabus in his/her course?	Freq.	0	6	0	[b]
		%	0	100	0	
3	Do you feel that the contents of the syllabus match your child's academic interest/aptitude?	Freq.	6	0	0	[a]
		%	100	0	0	
4	Do you think that the curriculum would provide job prospects to your child?	Freq.	6	0	0	[a]
		%	100	0	0	
5	Do you think that the syllabus needs revision?	Freq.	1	5	0	[b]
		%	16.67	83.33	0	
6	Did the syllabus encourage your child to go beyond it, to consult people/other resource?	Freq.	6	0	0	[a]
		%	100	0	0	

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Teacher Feedback on Curriculum for Design & Review of Syllabus
2017-18 | Sem-I | History of Journalism and Mass media

Q.No .	Description		(a) Very Good	(b) Good	(c) Satisfactory	(d) Unsatisfactory	Total	Remarks
1	BOS is taking care to ensure the relevance of the programme offering	Freq	2	0	0	0	2	[a]
		%	100	0	0	0	100	
2	Representation from business and industry in BOS is helpful in designing and improving the courses	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
3	Depth of Course	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
4	Emphasis on fundamentals	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
5	Applicability/relevance to real life situations	Freq	2		0	0	2	[a]
		%	100	0		0	100	
6	Learning value (in terms of knowledge, concepts, practical skills and analytical abilities)	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
7	Coverage of advanced topics	Freq	0	2	0	0	2	[b]
		%	0	100		0	100	
8	Syllabus meets the industry needs	Freq .	2	0	0	0	2	[a]
		%	100	0		0	100	

9	Employability is given weightage in syllabus design and development	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	
10	Overall opinion about content of syllabus	Freq	2	0	0	0	2	[a]
		%	100	0		0	100	

https://docs.google.com/document/d/1dAEKrsB3oHiRzNSXk1Q4BtUwFxpCtnRP/edit?usp=share_link&ouid=117596634361980768677&rtpof=true&sd=true